

University of Pretoria Yearbook 2022

Theory of development communication 880 (OKT 880)

Qualification	Postgraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	20.00
NQF Level	09
Prerequisites	No prerequisites.
Contact time	8 lectures per week
Language of tuition	Module is presented in English
Department	Information Science
Period of presentation	Year

Module content

This module focuses on human development and the principle of participatory communication. It examines communication theory and processes especially with regard to communication and social change. The student should be able to work effectively with others in establishing participative development communication principles, collect, analyse and critically evaluate existing literature on development communication, and demonstrate that communication forms an integral part of community development practices.

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